

batyr Australia

2016 - 2017 Financial Year Report

1st July 2016 -
30th June 2017



vision and mission

vision

An Australia where young people engage in positive conversations about mental health and are empowered to seek out help when needed.

mission

To deliver innovative peer-to-peer programs that engage, educate and empower young people. batyr’s programs focus on addressing issues that impact the mental health of young people, and promote resilience and help seeking behaviour.



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A note from batyr Founder and Chairman

batyr is an organisation founded on storytelling and our story of the 2017 Financial Year is a wonderful story to tell.

In FY2016/2017: our elephant ears spanned five Australian states; we trained over 100 young people to tell their stories through our Being Herd program; and we shared these stories with over 37,000 young people.

It is easy to get lost in numbers, but we cannot and must not forget the impact that one story, can have on one life. This is one story we received from a Year 10 student who attended one of our batyr@school program. It tells of the impact of batyr on her life and the lives of her friends. It reads:

I am a grade 10 student and this morning we had a talk from batyr. I would like to thank you from the very bottom of my heart for the most amazing and inspiring talk we have ever received. Our year level has been facing many problems regarding mental health and getting along with each other recently. One of my friends has been waiting for the perfect time to come out to everyone in our grade as gay. She just revealed to me that because of the amazing safe space batyr provided us she did it right in front of everyone including your staff! It was absolutely inspiring to see everyone in my grade come together to support our friend. I just thought you should know that the work you are doing is achieving much more than you think. I already feel that our year has become closer due to your chat with us. Once again thank you so much. I hope you continue helping provide much needed help and support to students around Australia.

There is no doubt that we made a difference to this student, to her friend and to the culture of the year group. Our impact is in the data too. The entire Year 9 and 10 year group at this school reported that they



were 100% highly engaged in our programs and 85% reported that they were more likely to seek help after seeing the program.

That is what we are about.

We are incredibly grateful to our storytellers (batyr speakers) for being brave enough to share their stories. We are grateful to our volunteers who support them and the batyr team at large. We are grateful to our School and University partners who invite us in to run our programs. We are grateful to our funders who provide us with the resources we need to smash the stigma.

We are very proud of our batyr team. They are committed to making a difference. They are ambitious. They are supportive of one another. And are a lot of fun to work with! We hope you see, feel and hear the positive change you are having on our communities. Your tireless work is greatly appreciated.

Congratulations to everyone who has been involved with batyr in some shape or form in the 2017 financial year.

Thank you for all you have done and continue to do, in giving a voice to the elephant in the room.

Sebastian Robertson
Founder & Chair



A note from the CEO



We arrive in Cobar in the early afternoon to be greeted by a group of high school students with big smiles and one of them who is dressed in an Elephant Suit... Welcome to the first ever batyr mascot!

Over the next two days Sharni and I visit both of the primary schools & the one high school in town. Sharni runs a couple of netball clinics for the local club (I decided to sit that one out) and we deliver another community forum. We also launch the batyr@work program at the Peak Gold Mine for their young workers. We also got the chance to visit, and say thanks to, all of the businesses that participate in our One Sock One Goal campaign through Cobar's very own 'One Sock Wednesday'.

Cobar is just one of the very special communities that we work with at batyr. A community that has identified a challenge and instead of accepting that it's too hard to handle they have decided to tackle it head on. We are the lucky organisation & the lucky people who get to play a part in turning tragedy and loss into positivity and hope. And we are doing this across Australia.

In this report you will see the program numbers, schools, universities and statistics that the batyr team have achieved over the year. As you're reading through don't forget that behind each of these numbers is a community of people that we get to support every day to smash the stigma surrounding mental health & create a more positive & hopeful future.

Thank you to everyone who has allowed us to do this with your community.

Sam Refshauge
batyr CEO

As batyr continues to grow we are incredibly lucky to work with so many inspiring communities across the country. I'd like to tell you about one of those special places.

It's 11am on Tuesday 26th of August 2016 and I've just landed at Dubbo airport on the way out to the regional town of Cobar. I pick up the hire car and hit the road but before I go too far I've got to make a pit stop at the famous Dubbo zoo to pick up Aussie Netball superstar Sharni Layton, who has spent the night with the animals before joining me on our visit to Cobar.

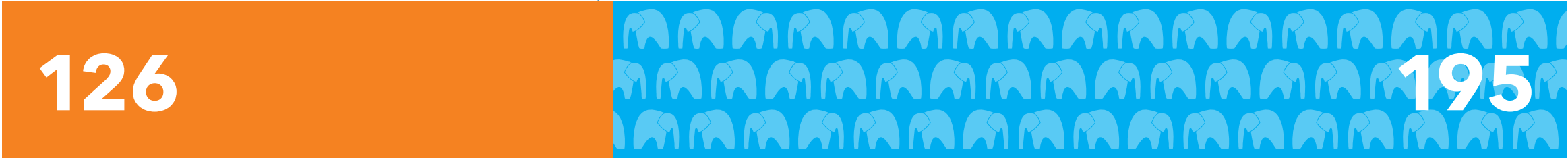
Cobar is three hours west of Dubbo (smack bang in the middle of NSW) and is a very special place to batyr. In 2014 we delivered our first ever community forum there after being contacted by a local legend who heard about the batyr story, identified a big issue with mental health & suicide in the local community and wanted to do something about it. We've been working alongside the community of Cobar ever since. This is my second visit and a first for Sharni who's pretty darn excited.

The growth of batyr (YOY comparisons)

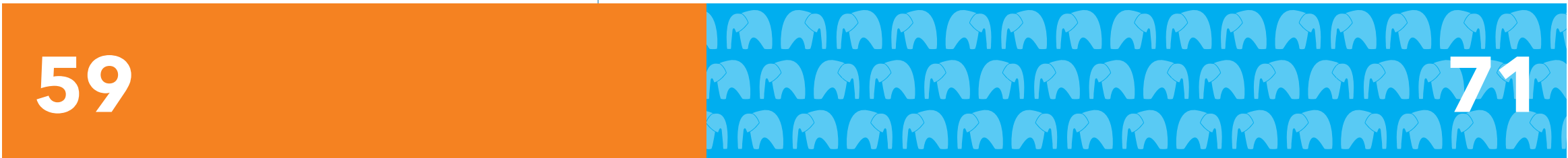
FY15/16

FY16/17

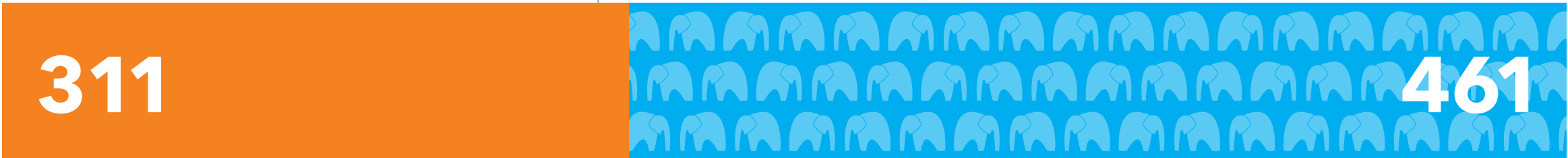
Programs delivered to
high school students



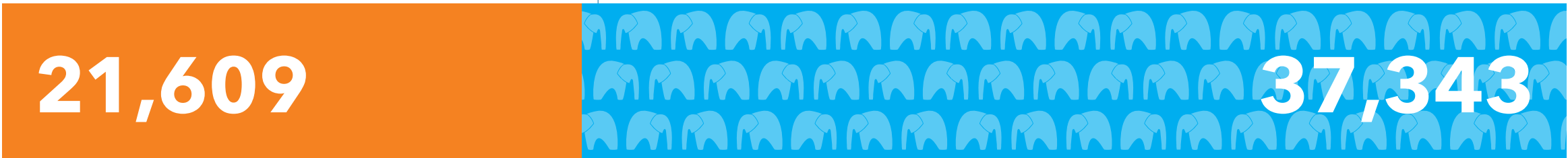
Programs delivered
to uni students



Stories shared



Total young
people reached



FY16/17 highlights

**Jul
2016**

batyr expanded to South Australia, beginning an exciting new partnership with the University of South Australia in Adelaide.

**Aug
2016**

We launched our batyr@work program at Peak Gold Mines in Cobar, with Australian Netballer, Sharni Layton joining us for the trip, running a training session with local netball team and getting involved in the community forum.



**Dec
2016**

**REACH
OUT.COM**

Officially partnered with Reach Out Australia to ensure that young people are receiving clear and consistent messages – both in the form of batyr's face to face programs and ReachOut's digital programs- that empower them to look after their mental health.



**Dec
2016**

Announced as the official charity partner of the NSW Waratahs and Hockey NSW for 2017.



**Aug
2016**

Australia's greatest Olympian; Ian Thorpe spoke at our annual Blue Tie Ball sharing his story of hope and resilience with a 550-strong crowd.



**Sept
2016**

Over 100 passionate uni students ran a collective of 400kms from Canberra and Palm Beach to Bondi Beach, in what is known as 'Civic2Surf' and 'Most of the Coast'. Two powerful uni-led events created to help smash the stigma surrounding mental health and raise awareness and funds for batyr.



**Mar
2017**

batyr team continues to grow with 10 new staff joining the team to amplify our reach and impact across the country.



**Apr
2017**

Completed a Masters Study into the effectiveness of our batyr@school program in partnership with Macquarie University's Centre for Emotional Health (Department of Psychology). The findings showed our program was successful in reducing stigma young people had towards others experiencing mental health issues and it led to an increase in attitudes and intentions towards seeking help from professionals for mental health issues and suicidal thoughts.



**Jan
2017**

Rolled out new batyr@school follow up programs: 'Stressed Out?' and 'Look Out For Your Mates', enabling us to continuously support school students as they progress through years 9 to 12.



**Jan
2017**

Kicked off two new University partnerships with the University of New England in Armidale and University of Sydney Faculty of Health Sciences.

**Jun
2017**

Secured three new 2020 partnerships alongside Diona, with The Greiner Foundation and Third Link Investment extending their support until 2020 and Liptember signing on as a platinum sponsor for three years.



**The Greiner
Foundation**



GIVING A VOICE TO THE ELEPHANT IN THE ROOM

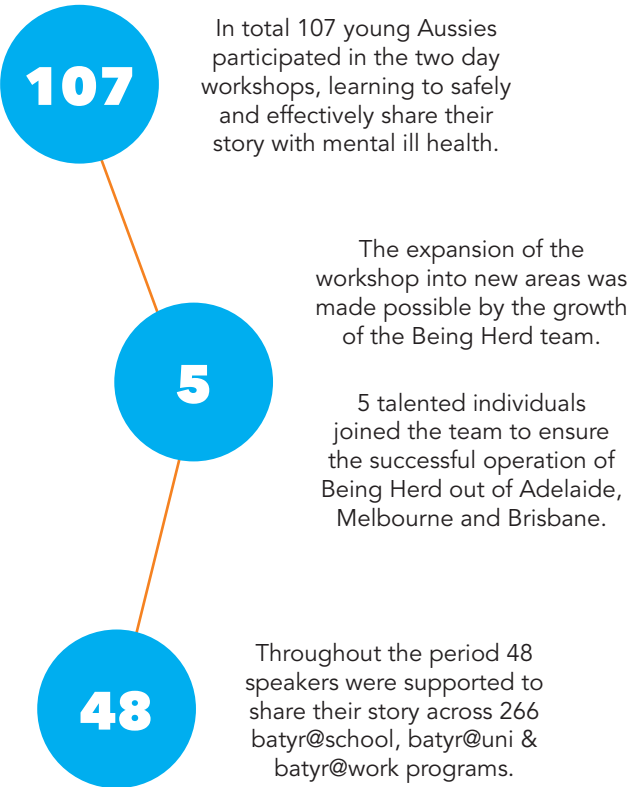
Being Herd

batyr@school

In FY17 the Being Herd team delivered 15 workshops across Sydney, Armidale, Canberra, Brisbane, Melbourne and Adelaide.



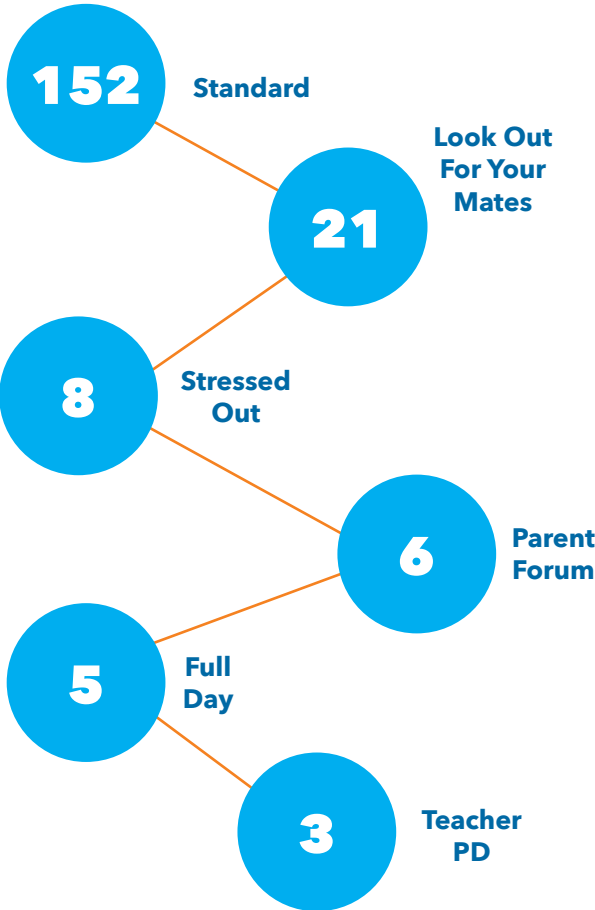
"I've learned that I am valid and that my story has validity. I also learned that I could really help others with my own experiences."
- Sydney Being Herd workshop participant, June 2016



195 batyr@school programs were delivered to students in years 9 to 12 in FY17.

batyr worked with 116 High Schools across NSW, VIC, QLD, ACT and SA.

Types of programs delivered:



A total of **23,735** high school students were reached, hearing stories of hope from our young and relatable speakers, as well as tips on how to look after their mental health and how to look out for their mates.



Results from our post program feedback show that:

79% of the students were highly engaged in the programs
69% were more likely to reach out for support after the program

over **2X** the national average

Report on the 2007 national survey of mental health and wellbeing. 2009

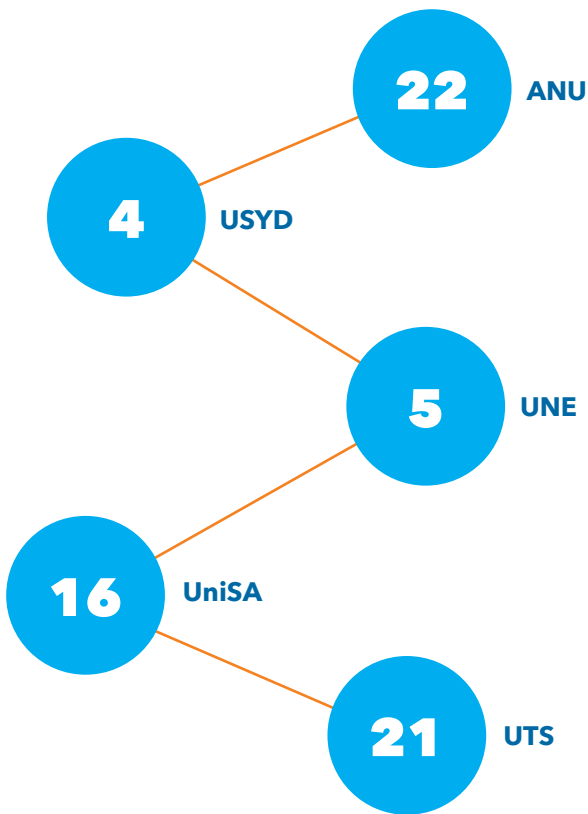
"Thank you so much for your stories, I feel a lot more qualified to be there for my friends."
- Yr 9 School Student, St Pius X High School, Newcastle



We welcomed three new University Partners: UniSA, UNE, & USYD Faculty of Health Sciences.

In FY17 a total of 71 batyr@uni programs were run at UTS, ANU, UNISA, UNE and USYD (Faculty of Health Sciences).

Program Breakdown:



81 events were held on campuses across each partner university, with each event starting more conversations around mental health, helping to normalise the conversation and reduce stigma.

Between programs, events and national health promotion campaigns, a total of 13,501 uni students were reached.

Post program survey showed that:

85% of students rated the program as highly engaging

82% said they were more likely to reach out for support in future if they need it

nearly 3x the national help seeking average

Report on the 2007 national survey of mental health and wellbeing. 2009

"For people like me (mature age) I grew up with the message that it wasn't good to 'share' disabilities, so it's always been difficult to 'get out' and 'be open' about being honest about my situation. So, your strategy is wonderful. Thank you!"

- UniSA student, December 2016

profit and loss

Item	2017	2016
Income	\$AUD	\$AUD
Donations	1,547,341	965,776
Fundraising	341,661	146,526
Program fees	472,145	234,966
Other income	5,333	14,174
Total	2,366,480	1,361,442
Expenses	\$AUD	\$AUD
Employee benefits	1,476,620	908,559
IT and technology	13,187	1,831
Marketing and communications	33,318	4,220
Merchandise	33,723	15,095
Occupancy	77,413	48,384
Other expenses	22,544	14,449
Professional fees	62,994	38,837
Program expenses	83,103	77,804
Travel	127,593	77,301
Total	1,930,495	1,186,480
Net surplus for the year	435,985	174,962

During the year we also received:

over \$800k

in pro-bono professional services and support from skilled volunteers, which included:

staff training, legal and compliance support, marketing & communications services and IT support.

financial position

Assets	2017	2016
Current assets	\$AUD	\$AUD
Cash and cash equivalents	1,018,184	609,369
Trade and other receivables	268,152	51,994
Total current assets	1,286,336	661,363
Non-current assets	\$AUD	\$AUD
Property, plant and equipment	28,965	21,145
Total-non current assets	28,965	21,145
Total assets	1,315,301	682,508

Liabilities	2017	2016
Current liabilities	\$AUD	\$AUD
Deferred revenue	89,800	N/A
Employee benefits	126,446	55,755
Trade and other payables	46,061	9,744
Total current liabilities	262,307	65,499
Total liabilities	262,307	65,499

Net assets	2017	2016
Net assets	\$AUD	\$AUD
Net assets	1,052,994	617,009

Equity	2017	2016
Equity	\$AUD	\$AUD
Current year earnings	435,985	174,962
Retained earnings	617,009	442,047
Total current liabilities	262,307	65,499
Total equity	1,052,994	617,009

Our complete set of financial statements were audited by PKF and are available for download on the ACNC website or by request.



Partners

To all of our partners and supporters, thank you for investing in the health & wellbeing of our future generations, and thank you for believing in our vision: An Australia where young people engage in positive conversations about mental health and are empowered to seek out help when needed.

Without your support this all wouldn't be possible.



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